

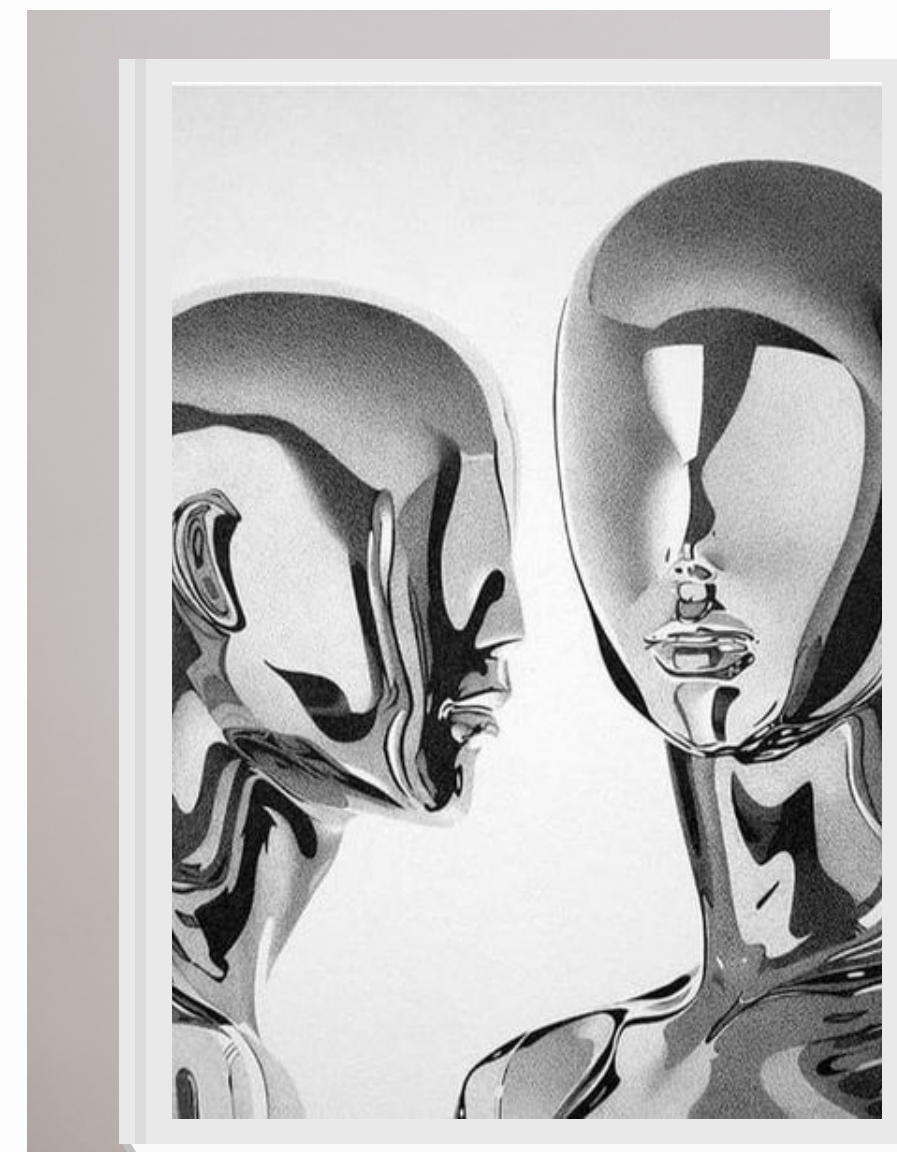


Event Brand Guidelines

Tourism and Technology Summit Africa 2023

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The Event

Join us for the exciting Tourism and Technology Summit on October 27th, 2023, at the prestigious Oriental Hotel in Lagos, Nigeria, starting at 10:00 AM. This groundbreaking event will explore the dynamic intersection of tourism and technology, showcasing the latest innovations and trends shaping the future of travel and hospitality.

Our summit will bring together industry leaders, tech enthusiasts, entrepreneurs, and experts to discuss the fusion of technology and tourism, addressing topics such as virtual tourism experiences, sustainable travel solutions, smart destination management, and the impact of AI and digital platforms on the travel industry.

Don't miss this opportunity to network with like-minded professionals, gain insights from thought leaders, and discover the transformative potential of technology in revolutionizing the world of tourism.





Logo

This is the official Logo for The Tourism and Technology Summit Africa Project

SPEAKERS & TOPICS



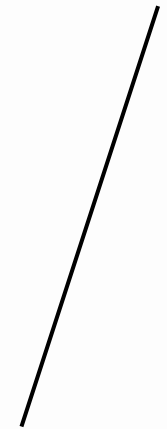
ADEDAYO ADESUGBA
VICE PRESIDENT AT HCLON

1) SMART HOTEL SOLUTIONS FOR ENHANCED
CUSTOMER EXPERIENCES

SPEAKERS & TOPICS



SAINTGERMAIN ONWUKEME
CEO CYBERTRON ADS



2) TARGETED BUILDING OF BRAND IMAGE USING
PROGRAMMATIC AD TECHNOLOGY

SPEAKERS & TOPICS



PAUL OLADUNNI
CEO SPACE TOURISM SOCIETY AFRICA /

3) SPACE TOURISM AS A NEW NICHE

SPEAKERS & TOPICS

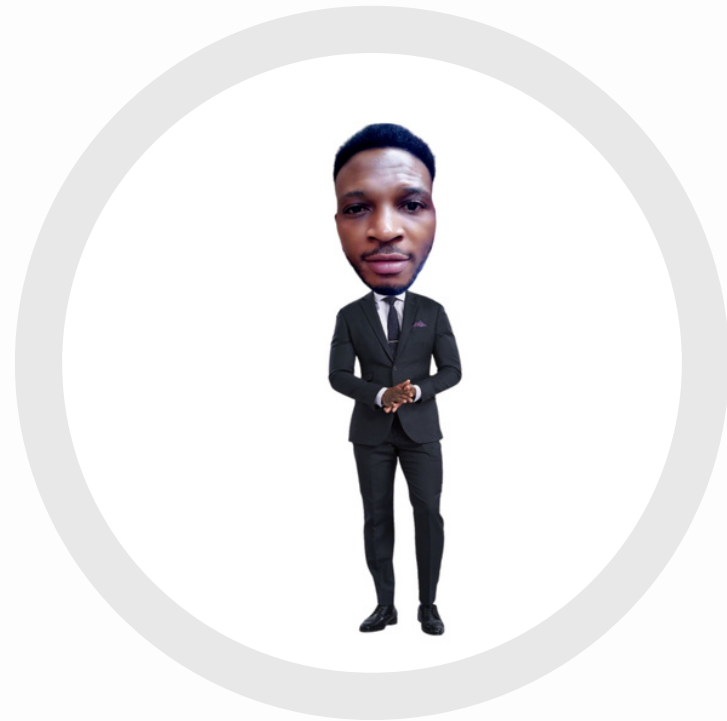


CHRISTINA BELLOGE

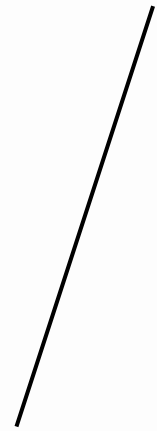
FOUNDER MELANIN TRAVELS MAGIC /

4) ENHANCING TOURIST TRANSPORTATION
INFRASTRUCTURE IN AFRICA: OPPORTUNITIES AND
CHALLENGES

SPEAKERS & TOPICS



CLEMENT OKOEROH
XR DEVELOPER



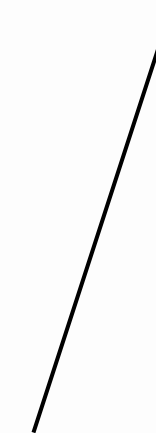
5) OPENING AFRICA'S TOURISM THROUGH IMMERSIVE
TECHNOLOGY AND ARTIFICIAL INTELLIGENCE

PANELIST



MILLIE SLADE

CO-FOUNDER
JARA BEACH RESORT

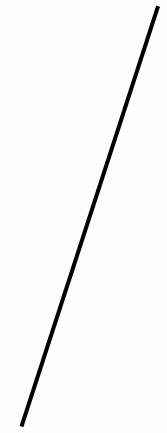


PANELIST



JONATHAN ORJI

CEO SMAPPS TECHNOLOGIES

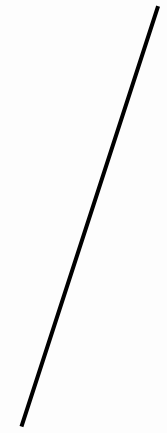


PANELIST



AYOOLA GBADE BELLO

CEO BEDOUIN GROUP



MODERATOR



CLARA CHINWE OKORO

FOUNDER/COO

MY BEAUTIFUL AFRICA

Social Media

Linkedin>>> [linkedin.com/in/clarachinweokoro](https://www.linkedin.com/in/clarachinweokoro)

Linkedin>>> <https://www.linkedin.com/company/mybeautifulafrica/>

Instagram >>> http://www.instagram.com/my_beautiful_africa/

Instagram >>> <https://www.instagram.com/tourismandtechnology/>

Twitter >>> <https://twitter.com/mybeautyafrika>

Twitter>>> <https://twitter.com/tourismandtech>

Facebook>>> <https://web.facebook.com/tourismandtechnologysummit>



BRAND PITCHES BY



PARTNERS



Thanks!

